

Bill's 80th Birthday Bash

COME CATCH A WAVE TO CELEBRATE

*Bill Hansen's 80th Birthday Fundraiser
Benefiting Touching Miami with Love*

SAT . AUGUST 16 . AT 4:00 PM

FIU'S ROZ AND CAL KOVENS
CONFERENCE CENTER

3000 NE 151ST ST,
NORTH MIAMI, FL 33181



*Ticket information
Media Inquiries: martha@creativasgroup.com*

Sponsorship Levels

Ultimate Wave Sponsor

- **Logo Placement:** Invite, Step & Repeat, Video Screening, Program
- **Social Media:** Dedicated IG Post, Live Story Shoutout, Post Mention
- **Event Access:** 10 Tickets
- **Networking:** Copy of Attendee List

Additional Benefits: All benefits from Good Vibrations tier

- **Premier Recognition:** Featured as a presenting sponsor during event remarks
- **Custom Onsite Branding:** Enhanced branded presence (e.g., premium signage, lounge area, or branded welcome station)

\$10,000

Good Vibrations

- **Logo Placement:** Invite, Step & Repeat, Video Screening
- **Social Media:** IG Mentions, Post Mention, Live Story Shout Out
- **Event Access:** 8 Tickets
- **Networking:** Copy of Attendee List

Additional benefits:

All opportunities offered for Surf's Up-level Sponsorship and

- **Customized Onsite Activation:** A branded activation or experience at the event, such as a themed photo booth or interactive station, allowing the sponsor to engage directly with attendees.

\$6,000

Surf's Up

- **Logo Placement:** Invite & Step and Repeat
- **Social Media:** IG Mention, Post Mention, Live Story Shout Out
- **Event Access:** 6 Tickets
- **Networking:** Copy of Attendee List

Additional benefits:

All opportunities offered for Sunset Cruiser-level Sponsorship and

- **Feature in Event Newsletter:** A spotlight feature in the post-event newsletter sent to all attendees, highlighting the sponsor's contribution and including their logo and link to their website.
- **Behind-the-Scenes Access:** Exclusive behind-the-scenes photos or a short video clip from the event featuring the sponsor's branding, shared on social media and with the sponsor for their use.

\$4,000

Sponsorship Levels Continued

Sunset Cruiser

- **Logo Placement:** Invite
- **Social Media:** IG Mention, Post Mention
- **Event Access:** 4 Tickets
- **Networking:** Copy of Attendee List

Additional benefits:

- **Exclusive Early Access:** Sponsors receive early access to the event space, allowing them to network with key organizers and other sponsors before the event begins.
- **Branded Digital Content:** A custom-branded digital thank you card sent to all attendees post-event, featuring the sponsor's logo and a brief message.

\$2000.00

Beachside Backer

- **Logo Placement:** Event Program & Digital Slide Loop
- **Social Media:** IG Story Mention, Thank You Post
- **Event Access:** 2 Tickets
- **Recognition:** Name/logo featured on shared sponsor banner at event

\$1000.00

Seaside Supporter

- **Logo Placement:** Event Program
- **Social Media:** Thank You Mention on Instagram Stories
- **Event Access:** 1 Ticket
- **Recognition:** Name listed on sponsor signage at the event

\$500.00

Tasty Tide Partners

For Participating Caterers & Restaurants

- **Logo Placement:** Event Program & Food Station Signage
- **Social Media:** IG Story Mention + Group Thank You Post
- **Event Access:** 4 Tickets
- **Recognition:** Name/logo featured at their food/beverage station with optional signage or menu card

Additional Benefit:

- Opportunity to showcase a signature item to a curated guest list
- Inclusion in post-event thank you email